



Hosted by
Brando Benifei
Member of the European Parliament

Building a European dialogue on mission-driven companies

**Benefit Corporations, BICs, Società Benefit, SBICs, Entreprises à
Mission and other purpose-driven business models**

Wednesday, 15 July 2026
11:00 - 13:00

European Parliament,
Brussels

Room ASP 5G305

PROGRAMME

11:00 – 11:15

Opening Remarks and Introduction

Brando Benifei, Member of the European
Parliament, S&D Group

Mariangela Zito, ConfBenefit AISBL President



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11:15 – 11:40

Institutional Dialogue

Session Moderator:

Mission-Driven Companies and Europe's Competitiveness Agenda

Manuel Hurtado

TBD, Member of the European Parliament,
Renew Europe Group

The Common Good
Chain SBIC Founder |
ConfBenefit AISBL
Vice-president

Annalisa Corrado, Member of the European
Parliament, S&D Group

Sergey Lagodinsky, Member of the European
Parliament, Group of the Greens/EFA

Philipp Runge, Representative of the European
Commission (DG GROW)

11:40 – 12:45

International Evidences

Session Moderator:

*Mission-Driven Companies in Action:
Competitiveness, Innovation and Long-Term
Value Creation*

**Myriam Ines
Giangiacomo**

Gianluca Pastorelli, Diesis Network, Brussels

Bottega Filosofica SB
Ceo | Fondazione
Buon Lavoro |
ConfBenefit AISBL

Jhon Llatance, ELIGE HACER BIC, Peru



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Sonia Quinonez, Professor | ConfBenefit
International Observatory Scientific Committee

Stefano Negroni, Aton SpA Società Benefit, Italy

**Special Video
Contribution**

Richard R. Murray, Equity Schools, Inc. & Next
Generation Benefit Company, USA

**Special Video
Contribution**

Rituraj Phukan, Indigenous People's Climate
Justice Forum | SMILY Academy

Marie-Christine Oghly, FCEM World President

Reflections from the audience

12:45 – 13:00

Closing Remarks

Brando Benifei, Member of the European
Parliament, S&D Group

**Launch of the Brussels Dialogue and
Adoption of the Founding Declaration**

Luisa Caprotti, Whiteready Società Benefit
Ceo | ConfBenefit AISBL Secretary General

Mariangela Zito, ConfBenefit AISBL President