

WHITEREADY S.R.L. B.C. SUSTAINABILITY REPORT 2025



Environment



Biodiversity



Energy Saving



Circular Economy



Equality & Human rights



Community Support



Welfare

STAKEHOLDERS

Whiteready Srl Società Benefit considers a range of stakeholders in its decision making processes.

EMPLOYEES

We value the wellbeing and development of our employees. We are committed to creating a positive work environment, ensuring fair compensation, and offering opportunities for growth and advancement.

CLIENTS

We prioritise meeting our clients' needs and expectations. Our goal is to deliver high-quality products and services that provide value and satisfaction. Client feedback and preferences are important considerations in our decision making.

COMMUNITY

We recognise the impact our operations can have on local communities. We are committed to contributing positively to the communities where we operate by supporting local initiatives, promoting diversity and inclusion, and respecting local customs and cultures.

ENVIRONMENT

We are committed to minimising our environmental impact and promoting sustainable practices. We consider the environmental effects of our activities and work to reduce waste, conserve resources, and adopt ecofriendly alternatives.

SHAREHOLDERS

Shareholders and investors We maintain transparency and accountability toward our shareholders and investors. We aim to generate long term value and sustainable growth while taking their interests and expectations into account.

SUPPLIERS AND BUSINESS PARTNERS

We value our relationships with suppliers and commercial partners. We seek to establish fair, mutually beneficial collaborations, ensure ethical procurement practices, and promote responsible business conduct across our entire supply chain.

As a Benefit Company, our primary objective is to create a positive impact on society and the environment. We aim to balance purpose and profit by taking into account the interests of our stakeholders — including employees, clients, communities and the planet. Our business practices prioritise social and environmental responsibility, and we are committed to making a difference through our products, services and actions.

ENVIRONMENT AND CLIMATE CHANGE

Whiteready is committed to reducing its carbon footprint and supporting the planet. To this end we collaborate with **Climate Action Workforce**, a team dedicated to environmental initiatives working on various global projects. These include conservation in the Amazon (Brazil), forest planting in Uganda, reforestation initiatives, wildflower habitat restoration and the deployment of wind and solar energy. By actively participating in these projects, Whiteready is making a meaningful contribution to the fight against climate change and helping build a more sustainable future for all.



As of 31 December 2025 our efforts have produced the following results:

1.142 New trees planted.

110.92 tonnes of **CO2** emissions avoided through **44** verified carbon reduction projects

4 tonnes of **CO2** removed from the atmosphere

70 m² of habitat restored in one project

BIODIVERSITY

Whiteready is committed to protecting bees.

In collaboration with **3BEE**, we have adopted five hives across Italy, from north to south, to support the well-being of bees and their habitats. By adopting proactive measures to preserve the environment and promote biodiversity, Whiteready demonstrates its commitment to creating a sustainable future for all.

BEE PROTECTION

Total bees monitored: 19,000



LOMBARDY — 3 APIARIES

Queen: **Pina**

Pollination: **multifloral**

Harvest: 1 kg multifloral honey

Delivery: March 2025

Queen: **Pina**

Pollination: **acacia**

Harvest: 0.5 kg rare acacia honey

Delivery: March 2025

Queen: **Demetra**

Pollination: **chestnut**

Harvest: 5 kg chestnut honey

PIEDMONT — 2 APIARIES

Queen: **Camilla**

Pollination: **Multiflora**

Harvest: 1 kg multifloral honey

Delivery: March 2025

Queen: **Domitilla**

Pollination: **chestnut**

Harvest: 5 kg chestnut honey

These beekeeping projects contribute to local biodiversity, support pollination ecosystems, and reflect Whiteready's commitment to measurable, sustainable practices in the region.

Together with **ClubOcean** we support polar bear protection and fund **Globice** on Réunion Island in its research and conservation work for cetaceans in the island's waters.

The Globice team carries out in depth research on these majestic animals to improve understanding of their behaviour, ecology and health. They use this data to promote cetacean conservation and to raise local awareness of the important role these species play in the marine ecosystem.

Beyond research, Globice plays a vital role in protecting cetaceans. The organisation monitors human interactions—especially boating activities—to minimise their impact, and it runs educational outings and public events to engage and inform the community.

ADOPTED ANIMALS AND MARINE LIFE



POLAR BEARS
Boreo
Hopa
Yukon
Frosty



WHALES
Merlin
Madame



PENGUINS
Fetty
Skipper



GREEN SEA TURTLES
Olivia



SHARKS
Carracho



CORAL EUPHYLLIA
Coralio

These adoptions form part of Whiteready's commitment to biodiversity conservation and support verified conservation partners working to protect species and habitats worldwide.

COMMUNITY ENGAGEMENT

We encourage members of our community to take an active role in local conservation and biodiversity projects. We organise volunteer events and collaborate with local groups to promote protection of natural habitats and wildlife.

ENERGY SAVINGS

At Whiteready we are committed to reducing energy consumption and minimising our environmental impact through innovative, sustainable practices. We recognise the importance of energy efficiency—especially in our technology infrastructure—and we pursue advanced solutions that cut energy use while maintaining high performance.

How we deliver on energy savings:

NEXT GENERATION SERVERS

We deploy energy efficient, next generation servers engineered for high performance. We pair them with advanced cooling technologies and power management systems to lower consumption in our data centres.

HIGH PERFORMANCE SOLUTIONS

We continuously optimise our IT infrastructure for maximum efficiency, using virtualization and cloud computing to reduce reliance on physical hardware and the associated energy demand.

SOLAR PANELS AND RENEWABLE ENERGY

Where feasible, we install solar panels and prioritise renewable energy sources to power our facilities and operations, reducing dependence on fossil fuels and lowering our carbon footprint.

ENERGY EFFICIENCY BEST PRACTICES

We carry out regular energy audits and continuous monitoring to identify and address inefficiencies. We also promote energy-saving behaviours among employees—e.g., switching off equipment when not in use and optimising lighting and heating systems.

CIRCULAR ECONOMY

At Whiteready we are proud to embrace the principles of the circular economy, ensuring resources are used efficiently and waste is minimised. By extending the lifecycle of our equipment and investing in sustainable practices, we contribute to a more environmentally responsible business model.

REUSE OF OLD SERVERS

We repurpose older servers for non critical services in our secondary data centre dedicated to disaster recovery. This practice not only maximises resource use but also improves our resilience and preparedness.

DONATION OF OLD COMPUTERS AND SERVERS

We donate retired computers and servers to schools and community organisations, providing valuable resources for education and community development. In this way we support learning and growth locally while reducing electronic waste.

PURCHASE OF REFURBISHED SERVERS

We actively seek and purchase refurbished servers, aligning our procurement practices with our sustainability commitments. Using refurbished equipment helps reduce demand for new production and the associated environmental impact.

EQUALITY AND HUMAN RIGHTS

Whiteready is firmly committed to equality and human rights, with a particular focus on empowering women entrepreneurs. We believe that supporting women in business drives positive change, fosters innovation and contributes to a more inclusive and equitable world.

SUPPORT FOR WOMEN ENTREPRENEURS

We provide resources, mentoring and networking opportunities to help women entrepreneurs succeed and grow their businesses. We offer tailored training programmes and workshops designed to address the specific challenges women face in the business world.



GENDER EQUALITY PROMOTION

We support gender equality across all aspects of our operations and foster diverse leadership within our organisation. We implement policies that ensure equal opportunities, fair treatment and a supportive work environment for all employees.

COLLABORATIONS AND PARTNERSHIPS

We collaborate with organisations and initiatives that support women entrepreneurs and advance gender equality. We actively participate in conferences, forums and events dedicated to female leadership and entrepreneurship.

INVESTING IN EDUCATION AND DEVELOPMENT

We invest in education and development programmes that empower women and equip them with the skills needed to succeed in the entrepreneurial ecosystem. We promote STEM education for girls (science, technology, engineering and mathematics) to inspire the next generation of women leaders.

COMMUNITY INVOLVEMENT

We engage local communities to support women's entrepreneurial initiatives and create opportunities for economic empowerment. We encourage our employees to volunteer and participate in programmes that defend women's rights and promote gender equality.

FCEM WEBSITE DIGITALISATION AND IMPLEMENTATION PROJECT

In 2023 Whiteready designed and developed, at its own expense, the website for FCEM (Femmes Chefs d'Entreprises Mondiales), the global association of women entrepreneurs. The site includes a service that allows members to create their own web pages. Whiteready also provides a video publishing platform and masterclasses for women who wish to take training courses across a wide range of specialisations, and offers a customised video-conferencing platform for conferences.

VOLUNTARY SUPPORT FOR FCEM, BAWE AND AIDDA

Whiteready's director volunteers time and technical support during FCEM conferences, never charging the non-profit association for these services. The director also provides voluntary support to BAWE (British Association of Women Entrepreneurs) and AIDDA (Third Sector Body), contributing skills and time to advance women's entrepreneurship without drawing on association funds.

COMMUNITY SUPPORT

WhiteReady is committed to supporting non-governmental organizations (NGOs) that make a meaningful impact on individuals, families, and society, particularly focusing on those that assist people affected by Parkinson's disease. Here's a summary of our efforts:

PARTNERSHIPS WITH NGOS

We collaborate with various NGOs that provide care, support, and resources to those with Parkinson's disease and their families. We facilitate joint initiatives and campaigns to raise awareness about the disease and the challenges faced by those living with it.

FINANCIAL SUPPORT

We offer financial contributions to NGOs dedicated to Parkinson's research, patient care, and support services. We also organize fundraising events and campaigns to generate resources for these organizations.

VOLUNTEER PROGRAMS

We encourage our employees to volunteer their time and skills in support of NGOs. We provide volunteer leave and organize corporate volunteering days to maximize our impact. In 2026, Alessio Bravi, a partner at WhiteReady, will celebrate 30 years of volunteer service with the Civil Protection in Città di Castello, during which he has also contributed to training other volunteers.

DONATION OF RESOURCES

We donate essential resources such as equipment, technology, and supplies to NGOs supporting individuals with Parkinson's disease. We collaborate with partners and suppliers to collect and distribute these necessary items.

Website Implementation and Digitization Project for MOOV-IT ONLUS

WEBSITE IMPLEMENTATION AND DIGITIZATION PROJECT FOR MOOV-IT ONLUS

WhiteReady provides website redesign and update services for MOOV-IT Onlus, an organization that offers professional support and constant accompaniment for family doctors and specialists. They create opportunities for patients to meet outside their usual home environment, enabling them to share stories, opinions, and strategies, helping them feel less isolated and consequently less unwell.

Through these initiatives, WhiteReady aims to enhance the quality of life for those affected by Parkinson's disease and foster a sense of community and support.



DONATIONS

In 2025, WhiteReady actively supported various associations through financial donations aimed at advancing research on Parkinson's disease, providing patient care and support services, engaging in social activities, and promoting young musicians and the social value of music. Notably, since July 29, 2025, WhiteReady has been certified as "Green Hosting" by the Green Web Foundation, an independent nonprofit organization that monitors the proportion of the internet powered by green energy.

Supported Organizations:



ICAFFÈ ONLUS
Villino Caprifoglio
Viale Medaglie d'Oro n.88 - Torino



ASSOCIAZIONE EZIO BOSSO
Via Andrea Doria 14
Torino



CONTAMETRIC ENSEMBLE ETS
Corso Raffaello 11/bis
Torino



FONDAZIONE FARO ETS
Via Oddino Morgari 12
Torino



GREEN WEB FOUNDATION
Naunynstrasse 40, Kreuzberg 10999
Berlin, Germany



ICCI - ITALIAN CULTURAL CONTENT INDUSTRY ETS
Corso Sebastopoli 2A
Torino

DONATION OF RESOURCES

Throughout 2025, WhiteReady continued to provide free hosting, updating, and technical support for the websites of organizations that had previously been developed at no cost. These organizations include: **FCEM** Femmes Chefs d'Entréprise Mondiales, **MOOV-IT** Onlus, **BAWE** British Association of Women Entrepreneurs.



Whiteready s.r.l. SB (Benefit Corporation)
V.A.T. 09118910018
Via Gianfrancesco Re 3 - 10146 Torino (Italy)

ZOBA DEBUB COMMUNITY BOREHOLES PROJECT

The Zoba Debub Community Boreholes Project aims to provide long-term access to safe, clean drinking water for hundreds of families in the Zoba Debub district of Eritrea. This initiative involves the use of drilled boreholes to access underground water sources. Deep holes, up to 100 meters, are drilled, and drilling tubes are installed. A manual pump is then fitted to allow for manual water extraction. Access to clean, safe drinking water helps improve health and alleviate poverty in the region.

WELFARE

At WhiteReady, the well-being and satisfaction of our employees, partners, and specialists are of utmost importance. We recognize that our collective success depends on a supportive, respectful, and caring environment for everyone involved in our organization.

EMPLOYEE WELL-BEING

We offer comprehensive health and wellness programs, including medical benefits, mental health support, and fitness initiatives. We foster work-life balance through flexible working hours, remote work options, and family-friendly policies. Continuous learning and professional growth opportunities are provided through training programs, workshops, and mentoring.

PARTNERS AND PROFESSIONALS

We ensure fair and competitive compensation for partners and specialists, acknowledging their valuable contributions to our success. A collaborative and inclusive environment is promoted, encouraging partners and specialists to share their expertise. We recognize and celebrate the hard work and dedication of our partners and specialists by acknowledging their achievements.

SUPPORT SYSTEMS

Access to counseling and support services is provided to help employees, partners, and specialists navigate personal and professional challenges.

We cultivate a diverse and inclusive workplace where everyone feels valued, respected, and empowered to succeed.

A safe and healthy work environment is guaranteed through rigorous health and safety standards and practices.

COMMUNITY AND ENGAGEMENT

We organize team-building activities and social events to strengthen relationships and foster a sense of community. Open communication and feedback are encouraged through regular check-ins, surveys, and an open-door policy. We support employees in promoting networking, mentoring, and various interests and causes.



HIGHLIGHTS 2025

JANUARY 2025

January 10

Web seminar "Family Business la storia di famiglia parte oggi" - 3rd online focus on "The G in ESG" in the non-financial report on sustainability.

January 17

- Inclusion & Diversity DE&I Roundtable Second session discussing language in inclusion and diversity at Teatro Carignano.
- Climate Change Conference at Campus Luigi Einaudi Participation in the conference "Mitigation and Adaptation to Climate Risk and Their Determinants at the Business Level" awarded administrator Luisa Caprotti 4 declared and certified credits.

January 21

First webinar of the Business Without Borders 3 program linked to the module "Establishing your digital presence," themed "From (Online) Zero to Hero – branding your business online."

January 22

- International Focus Group Women In eNergy - Final call for experts to join an open online discussion about women's participation in the energy sector, part of the EUKI project.
- ESG and Corporate Sustainability Conference with Aidda – Women Entrepreneurs at the Fiera dei Fondi (fund management) at the Unione Industriali Centro Congressi.

January 24

- PMI Day at Istituto Sacra Famiglia Presentation by the company administrator followed by a discussion on Women Entrepreneurship and a company case history.
- Open-es ESG Skills Community meets experts discussing Sustainability and Competitiveness Key Actions.

January 27

Working Group on Cybersecurity and AI with an emphasis on sustainability.

January 28

- Sustainability and Innovation Congress held at Unione Industriali.
- Itaca Project focusing on Mental Health and Employment Inclusion
- Zoom Meeting with female entrepreneurs and presidents from Europe and Asia.

January 30

Application for the ICT Innovation POLO Presentation on AI and sustainability.

These highlights showcase WhiteReady's commitment to sustainability, diversity, innovation, and the promotion of women in leadership roles throughout January 2025.

FEBRUARY 2025

February 5

Event at the Centro Congressi Unione Impresa Sostenibile.

February 5

weConnect Online meeting among women entrepreneurs from around the world.

February 6

Webinar on "Culture Challenges, Values in Action," linked to the module People & Culture Fundamentals of HR, as part of mentorship support for women entrepreneurs.

February 12

Working group with DIH Piemonte to enhance digital solutions in the community from an ESG perspective.

February 14

Oval Lingotto Event titled "Four Women, Four Extraordinary Stories" featuring the "Iron Ladies" who have challenged prejudices and reshaped the role of women in the industrial landscape of Turin. This roundtable aimed to explore how their determination and vision have transformed challenges into real achievements.

February 19

Security assessment with DIH and Industrial Plan meeting with Small Industry Unione Ind.

February 20

BAWE meeting among women entrepreneurs online and meeting with women entrepreneurs' association in Madagascar.

February 21

Inclusion & Diversity Roundtable Third meeting for the project "DE&I A Matter of Language" at Edit Torino.

February 21

First lesson offered by WhiteReady at FARO, led by Franco Abitante, a partner at WhiteReady.

February 24

General Council ICT Discussion focused on the AI ecosystem.

February 25

Event titled "The Marketing Mindset - Growth Hacking for Entrepreneurs" linked to the marketing module.

February 25

AIDDA Assembly discussing resilience and sustainability.

February 26

Presentation on KUKA Roboter digital twin and sustainability.

February 28

Second lesson offered at FARO focusing on volunteerism and IT training for employees.

MARCH 2025

March 3

Follow-up email sent to suppliers for an Update on Sustainability Performance and ESG Policies.

March 3

Shea Butter Project: In partnership with Barry Starling of Love Your Logo, creating a luxurious lip balm infused with rich Shea Butter and Malagasy vanilla, packaged in an elegant bamboo case.

Webinar on "Culture Challenges, Values in Action," linked to the module People & Culture Fundamentals of HR, as part of mentorship support for women entrepreneurs.

March 4

Sponsorship support for Contrametric Ensemble – ETS.

March 9

Presentation about sustainability and innovation with AI and video production at Fresia.

Security assessment with DIH and Industrial Plan meeting with Small Industry Unione Ind.

March 12

Event on "Work as a Tool for Inclusion", featuring employee Alessandra Polo.

March 12

First working group meeting of the DIHP Partner Community discussing sustainability benefits for technology suppliers.

First lesson offered by WhiteReady at FARO, led by Franco Abitante, a partner at WhiteReady.

March 17

Launch of the second edition of the training program "ESG Manager Identity Card" for managers focusing on enhancing skills for sustainable transition.

March 20

Open-es ESG Skills: Community meets experts to discuss CBAM, emissions, and energy efficiency for increased competitiveness.

AIDDA Assembly discussing resilience and sustainability.

March 21

Concert by Contrametric Ensemble sponsored by WhiteReady at Teatro Vittoria, Turin.

March 21

Smart City Sustainable Cities event at OGR Unione Industriali, part of the Innovation ICT group.

March 24

Visit invitation for children at Pinacoteca Agnelli focused on art and recycling awareness.

March 28

Signing of the Charter for Equal Opportunities by Unione Industriali Torino. WhiteReady participated alongside President Marco Gay and employee Alessandra Polo.

These highlights reflect WhiteReady's active engagement in promoting sustainability, women's entrepreneurship, and community well-being throughout February and March 2025.

APRIL 2025

April 8

Eco-Digital Invitation Event hosted by Schneider Electric focused on the intersection of digitalization and sustainability. Discussions centered on the transformative potential of integrating digital technologies with eco-friendly practices, particularly in energy efficiency, decarbonization of processes, and smart resource management.

April 9

Second Working Table (TdL) of the PRM Community Focus on Digital Accessibility — "A duty for creators, a right for users, and an opportunity for all." This working group aims to build the foundations of future competitive advantages by addressing industry mega-trends. It is part of a series on Digital Sustainability and the 2030 Agenda.

April 10

Environmental Initiative WhiteReady implemented an innovative feature on the website (www.whiteready.com). After 30 seconds of inactivity, an additional page will appear to reduce energy consumption. Users can reactivate the site simply by moving the mouse, contributing to efforts to lower carbon footprints and positively impact the environment.

April 11

Webinar by FCEM Supporting women entrepreneurs interested in SEO, organized by the Czech Republic association.

April 16

Participation in the event "Neurosciences and Skills Talent Management in the New Digital Enterprise," organized by Digital Innovation, Life Science Supply Chain, Small Industry, and Industry Services Group at Unione Industriali Torino in collaboration with AIDP Piemonte and Valle d'Aosta and W Executive.

April 28-30

Madagascar Event Participation in Comité Mondial des Femmes Chefs d'Entreprise focusing on Female Leadership and Collective Influence aimed at building a more inclusive economy, empowering women to conquer new markets, and exploring artificial intelligence.

MAY 2025

May 6

Webinar: The Bottom Line Blueprint for Entrepreneurs, with participation by Luisa Caprotti as a mentor.

May 7

Invitation from BAWE Scotland for Scottish women entrepreneurs. WhiteReady provided free development and hosting of the new BAWE UK website on its own servers.

SEPTEMBER 2025

September 5

WhiteReady made a donation in support of The Green Web Foundation, reinforcing its commitment to sustainable internet practices and green initiatives.

September 15

Focus Group on ESG for SMEs: Discussed challenges, needs, and solutions for the sustainability of small and medium enterprises.

September 18

Webinar titled "Greenwashing: When Sustainability Is Just Apparent," organized by CCIA Torino, aimed at addressing issues related to misleading sustainability claims.

September 24

Event on "Integral Sustainability in the Food Supply Chain," promoted by UniCredit. This event is part of the Road to Social Change program, which aims to educate and create a culture of integral sustainability among businesses, nonprofit organizations, institutions, and university students through initiatives by the Banking Academy of ESG.

September 25

Webinar "Workplace Ergonomics".

WEConnect International and Ergo Global.

How to create healthier and more productive workspaces, wherever your team works.

September 29

Event titled "A Gender Dictionary Against Discrimination: Words That Open Up Change" at the Circolo dei Lettori in Turin. WhiteReady adopted the term "Digital Gender Gap" from the gender dictionary, demonstrating its commitment to addressing gender disparities in the

OCTOBER 2025

October 1

WhiteReady's administrator, in the role of General Secretary, joined the board of ConfBenefit, the first nonprofit association of benefit companies in the world, marking a significant step in leadership and commitment to social impact.

October 3

WhiteReady officially became a supporting partner of 3Bee, an initiative focused on enhancing bee populations, reinforcing its dedication to sustainability and the environment.

October 6

Event titled "Disability at Work" at the Centro Congressi of Unione Industriali Torino, in collaboration with the Italian Union of the Blind and Partially Sighted of Turin and F.A.N.D. Piemonte (Federation of National Associations of Persons with Disabilities). Participants experienced the challenges faced by visually impaired individuals through a "dinner in the dark," served by blind staff in a completely darkened room.

October 7

Event Launch: Building Benefit Culture: Sharing results from the research "The Dilemmas of Enterprises Towards Sustainability: The Role of Sustainability Reporting" based on case studies of benefit companies. This was part of the NODES project and included the presentation of the second edition of the Fit4Benefit 2024/2025 report.

May 9

Meeting with CASA UGI to discuss collaboration and initiatives.

May 13

Working Table on Digital Accessibility: Continued analysis of the compliance level of the Community's technological solutions with the targets and indicators of SDG 10 from the 2030 Agenda. Key topics included the European Accessibility Act and the Italian decree law that mandates accessibility modifications for all human-machine interfaces, web products, and overall digital touchpoints in businesses, effective June 28.

May 16

Open-es ESG Skills: Community meets experts to discuss "Virtuous Resource Management and Competitiveness: Focus on Water Resources." During the webinar, the contest "Best in Class Companies – Competitiveness, Innovation, and Transition" was launched, awarding companies that integrate sustainability and innovation to strengthen their competitiveness.

May 28

Startup Festival 2025 by Réseau Entreprendre Piemonte. An experiential event showcasing startups as discoverable and engaging enterprises.

May 30

Participation in the call for insights regarding the Hikikomori pilot project, created in collaboration with the Hikikomori Italia Parents Association.

JUNE 2025

June 3

Session on "Impact Purchases: Generating Social Impact through Sustainable Procurement." This event, organized by Unione Industriali Torino with the support of Torino Social Impact, the Chamber of Commerce of Turin, and participation from Confcooperative Piemonte Nord and LegaCoop Piemonte, aimed to explore sustainable procurement opportunities.

June 9

The Unione Industriali Torino and 84 associated companies, including WhiteReady, signed the Charter for Equal Opportunities and Equality at Work. This national adaptation of the European Commission's Diversity Charters promotes gender equality and inclusion in public and private organizational cultures.

June 16

Participation in the event organized by the Energy Office of Unione Industriali Torino, titled "EU-Italy Energy Days: Decarbonization and Innovation Spin-Offs for Transport and Industry," held at the Unione Industriali Torino Congress Center.

June 16

Event "Harmonies of Business Growth: An Evening of Entrepreneurial Inspiration, Music, and Networking."

June 18

Presentation to participating companies of a project that involved five entrepreneurs, leading to the development of a line of cosmetic products made from medicinal herbs cultivated by autistic youth. This initiative highlights the intersection of social responsibility and entrepreneurship.

June 23

Live Talk titled "Integral Sustainability in the Mechanical Supply Chain: Creating Value and Innovation," organized by the Banking Academy - ESG of UniCredit. This event is part of the Road to Social Change initiative, focusing on sustainable practices in the mechanical industry.

June 25

Event at the Centro Congressi of Unione Industriali Torino focusing on addressing uncertainties related to sustainable transition in the local area. A study on the risks of inaction for businesses in Turin was commissioned by The European House - Ambrosetti.

June 25

WEPs Deep-dive Gender Equality.

This session aims to highlight the importance of gender equality and the role of private sector.

June 26

BAWE Live Lounge.

Luisa Caprotti presented this Live Lounge, sharing her personal experience of attending the Congress and explaining why the upcoming 72nd Congress in Athens might be just what you need.

June 27

- FCEM European Meeting online The First FCEM European Summit in Monaco.

- Sustainable Human Resources Management

Confindustria Piemonte webinar for businesses. As part of the collaboration project between Confindustria Piemonte and its regional offices

JULY 2025,

July 3

"Open-es ESG Skills | Artificial Intelligence and Cybersecurity: Opportunities and Risks for Businesses" Event open to all employees of Open-es Community companies.

July 21

Hikikomori project launch: initial approach to a young person to engage them in a social media project. The project will be evaluated and paid for by Whiteready.

July 23

2025 WEPs Deep-dive Series #16:

Creating Employment for Women Living in Poverty. (New York, USA)

This session highlighted the role of the private sector in poverty reduction, exploring how WEP signatories are leading efforts to reduce poverty in their local communities through job creation for women living in poverty.

July 29

WhiteReady achieved certification as “Green Hosting” from the Green Web Foundation, an independent nonprofit organization that monitors how much of the internet is powered by green energy. This certification underscores WhiteReady's commitment to sustainability and environmentally friendly practices in its operations.

AUGUST 2025,

13 agosto

Launch of new honey collections distributed to friends and customers, featuring Dandelion, Rhododendron, and Rare Lavender Honey. This initiative continues WhiteReady's support for beekeepers during a particularly challenging year due to extreme heat impacting bee populations.

18 agosto

Whiteready srl Società Benefit has funded the planting of 1118 trees across 19 projects.

- Mangrove planting in Marotaola, Madagascar
- Mangrove planting at Kandrany, Madagascar
- Reforestation in Changanane, Mozambique
- Forest restoration in Kenya
- A flourishing future for Gewocha Forest, Ethiopia
- Planting forest gardens in Uganda
- Mangrove planting in Irregele Milato, Mozambique
- Planting forest gardens in Tanzania
- Reforestation in Mussuquelane, Mozambique
- Planting responsibly in Bosawas, Nicaragua
- Saving Endemic Moroccan Fruit Tree Species
- Restoring the last fragment of tropical rainforest in Kenya
- Planting trees and supporting water security in Kenyan forests
- Restoring degraded land in Senegal
- Reforestation projects we support in the UK
- Restoring native Polylepis forests in the high Andes
- Restoring Polylepis Forests in the Ecuadorean Andes
- Restoring Andean Forests in Argentina
- Planting forest gardens in Busoga, Uganda

Whiteready srl Società Benefit has supported the prevention of 106,92 tCO₂e from being emitted through 44 verified carbon avoidance projects:

- Peatland restoration and conservation in Indonesia
- Repairing water boreholes in Eritrea
- Protecting the Tambopata-Bahuaja Biodiversity Reserve in Peru
- Avoiding methane emissions from landfill in Brazil
- First Ever Wind Power Project in Honduras
- Producing electricity from solar energy in Vietnam



Using waste biomass to produce electricity in Chile
Converting landfill gas to energy in Northern Turkey
Turning waste biogas into electricity in Thailand
Small scale onshore wind in India
Conserving the Amazon in Brazil
Onshore wind energy generation in Taiwan
Producing energy from waste rice husks in India
Solar power generation in Tamil Nadu and Telangana, India
Generating renewable solar electricity in Egypt
Distributing cleaner cookstoves in Kenya
Wind power project in Thailand
Solar power project in Morocco
Producing renewable wind energy in Bulgaria
Improving the Efficiency of Metro Transport in India
Generating electricity from landfill gas in Brazil
Solar PV electricity generation in Indonesia
Turning local organic waste into electricity in India
Wind power project in South Africa
Wind power generation in Bac Lieu Province, Vietnam
High efficiency cookstoves in Tanzania
Protecting old-growth rainforest in Peru
Cleaner cookstoves in Zambia and Ghana
Capturing methane to reduce emissions and generate energy in India
Rainforest protection in central Brazil
Protecting lowland peat forest in Indonesia
Fuel efficient cookstoves in Honduras
Protecting rainforest in a wildlife sanctuary in Cambodia
Solar power project in Vietnam
Capturing waste biogas for energy in Turkey
Protecting and restoring the Pacific Coast of Colombia
Conserving rainforest in the Western Amazon
Preventing deforestation in the Democratic Republic of Congo
Peruvian protection of the Amazon

Whiteready srl Società Benefit has so far funded the removal of 4 tonnes of CO₂e from the atmosphere across 2 projects:

Delta Blue Carbon, Pakistan
Using biochar to remove carbon and enrich soils

Whiteready srl Società Benefit has funded 70m² of habitat restoration across 1 project.

Restoring Wildflowers, Wetlands and Wild

18 agosto

Adopt a polar bear and penguin with clubocean.co.



October 27

VIS A' VIS Seminars: Focused on the theme of corporate volunteering and its impact.

October 27

Discussion on Integrated Management Systems: Tools for overseeing sustainability initiatives.

October 28

Participation in the second seminar of the VIS A' VIS project – exploring corporate volunteering, social impact, best practices, and innovation.

NOVEMBER

November 3, 4, 5

FCEM 72th World Congress, Atene.

“80 Years of women leading entrepreneurial legacy for sustainable futures”.

Luisa Caprotti ha fatto 4 giorni di volontariato in termini di servizi ICT segretariato e pubbliche relazioni

November 7

NATP23 - Innovation Summit CO2nnect: percorsi di innovazione.

November 11

Third meeting of the VIS A' VIS project on corporate volunteering, society, and social impact evaluation.

November 13

WhiteReady made a donation to Fondazione Faro. Luisa Caprotti expressed her personal experience with the organization's care and professionalism during a challenging time for her family, emphasizing the importance of continued support for such a vital service.

November 13

WhiteReady made a donation to Contrametric Ensemble to support young musicians seeking employment, highlighting the commitment to fostering opportunities in the arts.

November 14

Inclusion & Diversity Plenary Meeting: A working table took place at the union halls of Unione Industriali, focusing on advancing inclusion efforts within organizations.

November 20

PMI DAY 2025: STEM Edition at Sermig Arsenale della Pace, Torino. This event celebrated small and medium enterprises' contributions and encouraged engagement in STEM fields.

November 25

Launch of the “Conscious Sustainability” webinar series by the Small Industry Division of Unione Industriali Torino, in collaboration with the ESG Office. This series explored widely adopted practices among businesses reinterpreted through the ESG lens.

November 25

Webinar on “The Connection Compass”: The national preview presentation of the guidebook for connection requests to the network.

November 26

Webinar titled "From Greece to Italy: Empowering Women, Inspiring Change" focusing on the European gender equality landscape in the workplace, along with best practices from leading Greek companies. This event was organized in English to facilitate international participation.

November 28

Next Chapters event: Building a Portfolio Career Without Leaving Your Business in collaboration with We Connect.

DECEMBER 2025

December 9

Webinar on Conscious Sustainability: Transparency and Value: How to Communicate Sustainability Today, organized by the Small Industry Division of Unione Industriali Torino in partnership with the ESG Office.

December 16

Company dinner hosted at Fondazione Faro featuring catering from Vasté Cooperativa Sociale and musical accompaniment by Carolina Bertazzoni of Contrametric Ensemble ETS, fostering community connections and celebrating collaborative efforts.

Whiteready is co-founder of ConfBenefit, International Confederation of Benefit Corporations, created to represent, connect, and support Benefit Corporations worldwide, promoting their development, institutional recognition, and impact on the global economy.



"ConfBenefit represents a paradigm shift: not only do we conduct business responsibly, but we are also participating in the construction of a global architecture that makes this model systemic."

Luisa Bruna Caprotti, Secretary General of ConfBenefit